



Gail Demeraski

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Personal Summary:

A passionate and innovative designer keen on trying new things and pursuing new design challenges. Experienced manager with delegating and communicating design tasks to a team. Proficient in Adobe Illustrator, InDesign, Photoshop and adapting to unfamiliar programs. Seeking a Graphic Design position that works across multiple mediums and expects polished work.

Professional Experience:

Design Manager, *The Rider News*, Lawrenceville, NJ
April 2025–Current

- In charge of viewing final newspaper layout, ensuring it is aesthetic and design standards were upheld.
- Managed a team of designers with a strict deadline, guaranteeing every graphic is claimed and it doesn't infringe on copyright.

Graphic Designer, *107.7 The Bronc*, Lawrenceville, NJ
Jan. 2025–Current

- Designed logos and advertisements for both on- and off-campus events; working with sponsors.
- Created multiple unified ad campaigns for both digital and print purposes.

Work Experience:

Front Desk Associate, *Aqua-Tots Swim School*, Mount Laurel, NJ
May 2025–Current

- Train new front desk staff on navigating our system and practicing sales phone calls, enrollments and tours.
- Frequently relied on by new and existing employees for any questions on procedures.

Team Member, *Honeygrow*, Marlton, NJ
Dec. 2021–Aug. 2022, June 2023–Aug. 2024

- Trusted to staff the register and reconcile orders in the absence of managers.
- Trained on all stations and would float around based on where I was needed most.

Education:

B.A. in Graphic Design
***Rider University*, Lawrenceville, NJ**
August 2024–May 2026

A.A. in Graphic Design
***Rowan College at Burlington County*, Mount Laurel, NJ**
August 2022–May 2024

Design Skills:

- Layout design
- Vector graphics
- Aligning with design standards
- Research on design applications
- Providing multiple unique concepts

